

Agenda

Be Inspired! Women's Entrepreneur Conference

November 5 & 6, 2016

Coast Hotel & Conference Centre



BE INSPIRED! WOMEN'S ENTREPRENEUR CONFERENCE NOVEMBER 5 & 6, 2016

Schedule of Events:

Day One: Saturday, November 5, 2016:

| Time | Topic | Comments: |
|----------|--|---|
| 8:00 am | Registration Open (Breakfast on Own) | (Breakfast on own) |
| 8:30 am | Welcome Opening Prayer | Secwepemc Elder *Sponsor |
| 9:00 am | Keynote Speaker | Natalie Peace, Peace & Profit, Serial Entrepreneur |
| 10:00 am | Q & A | |
| 10:20 am | BREAK | Coffee/Tea |
| 10:30 am | Workshop A Concurrent | <ol style="list-style-type: none"> UNDERSTANDING BUSINESS STRUCTURE - Pamela Johnson, Fulton & Company & Leni Reicher, KPMG (Room ?) TAX TIPS FOR BUSINESS, KEEPING MORE MONEY IN YOUR POCKET - Sue Porter, KPMG (Room ?) WELLNESS ROOM (Room ?) |
| 11:45 am | BREAK | |
| 12:00 pm | LUNCH Lunch Entertainment | Lunch HOOP DANCE by Daryl Black, Sacred Revolution |
| 1:00 pm | Panel Discussion (15 minutes Each x 4) | <ol style="list-style-type: none"> Idea Person – Laurie Anderson, Soul Path Portraits Just Starting – June Kelly, Up The Hill At Loakin Seasoned Entrepreneur – Retired Entrepreneur – Sheila Van Dyke |
| 2:00 pm | Questions & Answers | Panel |
| 2:30 pm | Workshop # B | <ol style="list-style-type: none"> MARKETING & SOCIAL MEDIA - Victoria Jaenig, Qwelxana.com (Room ?) WOMEN IN LEADERSHIP – RoseAnne Archibald, Former Chief, Tribal Council Chair & Grand Chief (Room ?) WELLNESS ROOM (Room ?) |
| 3:45 pm | BREAK | *Set-Up for Tradeshow |
| 4:00 pm | Workshop #C | <ol style="list-style-type: none"> TOPIC TBD – Leanne Oaten, Soulwork Holistic Counselling (Room #?) ACCESSING CAPITAL - Fiona Chan, BDC WELLNESS ROOM (Room ?) |
| 4:45 pm | TRADESHOW | |
| 6:00 pm | DINNER | Dinner |

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|----------------|------------------|--|
| | TRADESHOW | |
| 7:00 pm | ENTERTAINMENT | Opening – SISTER CLAN FEATURED ENTERTAINMENT – FARA PALMER, (TRADESHOW) Pop/R&B/Aboriginal Artist |
| 9:00 pm | Wrap-Up | Good Night! |

Day Two: Sunday, November 6, 2016:

| Time: | Topic | Speaker |
|-----------------|----------------------------|---|
| 9:00 am | Welcome/Review | *Sponsor |
| 9:30 am | Special Guest | Warren Farrell *Book Signing |
| 11:30 am | Workshop #D | <ol style="list-style-type: none"> TBD – Grace Lanuza, Principal Brand Strategy & Consulting Group, Indigenous Community for Leadership and Development THE MONEY SIDE OF BUSINESS – BDC (more info to come!) WELLNESS ROOM |
| 12:30pm | LUNCH Keynote | Lunch Provided Janelle Alphonse, Professional Body Builder |
| 1:30 pm | Bears Den | <p>8 Participants with 5 min. each to share their business pitch (40 min for all 8 participants @ 5 min each) in front of a group of local business Professionals whom will provide brief feedback to each participant (Approx. 20 min for feedback)</p> <p>Panelists:</p> <ul style="list-style-type: none"> - TRU (?) - BDC, Kamloops, BC - Kamloops Chamber of Commerce (?) - Venture Kamloops, BC - Indigenous Community for Leadership and Development (ICLD), Delta, BC - All Nations Trust, Kamloops, BC <p>Winner will receive \$500 Cash Prize</p> |
| 3:00 pm | Door Prizes & Recognitions | Wrap-Up |
| 3:30 pm | Farewell | Networking |

PARTNERS & SPONSORS:

Thank you for attending and participating in the
2016 Be Inspired! Women's Entrepreneur Conference



**A special thank-you goes out to all of our sponsors
without whom we could not have put on this event!**

Speaker Biographies:

Speaker:



Natalie Peace

Natalie Peace, Peace & Profit, Serial Entrepreneur!

Saturday, November 5, 2016

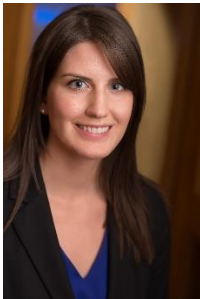
9:00am

I've been a successful entrepreneur since I was 19 – a couple of my businesses generated \$2 million dollars in revenue within the first two years of operation. I want to help you gain the same sense of freedom, clarity and purpose I've been enjoying. I knew from a very early age that I never wanted to work for "the man", nor did I want to become a business owner who follows the old school rules. I've defined success on my own terms and wouldn't have it any other way.

Saturday, November 5, 2016

10:30 am

Workshop A:



Pamela Johnson



Leni Reichor



Sue Porter, KPMG

1. Pamela Johnson, Lawyer at Fulton & Company

Pamela is a business lawyer providing legal services to businesses ranging from start-ups to larger corporate entities. Her solicitor practice focuses on corporate/commercial law and real estate law. Pamela is also involved in the community in many ways; she is a director for the Kamloops Chamber of Commerce and an active member of the Kamloops Daybreak Rotary Club.

Leni Reichor, Tax Accountant at KPMG

Leni Reichor, CPA, CA is a Senior Manager in tax with KPMG LLP. Leni has been working in the Kamloops office for over 12 years and is advising clients in corporate and personal tax matters. Her main focus is on tax planning strategies for owner managed business, advising clients on transitioning their business to the next generation and estate planning opportunities.

2. Sue Porter, KPMG

Sue has 25 years of experience dealing with a wide range of professional's corporate and personal tax planning and compliance issues. Her areas of specialization include professional practices, law firms and owner managed businesses. Sue also provides advice on incorporation and corporate structure. Her common client issues include tax minimization, cash management, debt consolidating and management, retirement planning, estate planning and income splitting. Sue is an active Rotarian (President 2014-2015), teaches regularly for Junior Achievement, and is involved in our YMCA Power of Being a Girl conference.

Saturday, November 5, 2016

1:00 pm

Panel Discussion:

1. **Idea Person – Laurie Anderson, Soul Path Portraits**
2. **Just Starting – June Kelly, Up the Hill at Loakin**
3. **Seasoned Entrepreneur -**
4. **Retired Entrepreneur – Sheila Van Dyke**

Saturday, November 5, 2016

2:30 pm

Workshop B:



Victoria Jaenig

1. **Victoria Jaenig, Qwelxan.com**

Victoria is an award-winning interdisciplinary artist focusing on the use of media and new media arts for Indigenous knowledge. Victoria's personal or contracted projects provide First Nations perspectives, voices or content through a variety of mediums combining digital video and photography with interactive media, website design, smart phones and/ or computer graphics.

2. **RoseAnne Archibald**

RoseAnne Archibald is a member of Taykwa Tagamou Nation and recently retired after 20-year career in political leadership where she held a variety of positions including Chief, Deputy Grand Chief and Grand Chief. Since 2004, as a digital filmmaker, she has produced, directed and/or co-directed a total of eleven (11) short films and two (2) music videos with a number of screenings at various film festivals in North America. Her most recent film Nishnawbe Aski Police Service: A Sacred Calling was broadcast on APTN in January 2010 as part of their shortcuts program. As well, her co-production with the NAN Decade for Youth Council, titled The Four Directions Project won 'best experimental senior youth' award at the Cowichan Valley International Film Festival.

3. **Wellness Room**



RoseAnne Archibald

Saturday, November 5, 2016

4:00 pm

Workshop C:






Leanne Oaten

1. **Leanne Oaten, Soulwork Holistic Counselling**

Leanne is a passionate Holistic Health Therapist, and women's health and empowerment guide, specializing in the areas of freedom from depression, emotional eating, and unhealthy relationships to food and body, stress management, Adrenal health, and all things wellness related including life style nutrition, mind set/psychology, and energy/spirituality elements.

2. **Fiona Chan, BDC**

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|---|--|
|  | <p>3. Wellness Room</p> |
|  | <p>Saturday, November 5, 2016 7:00 pm Entertainment:</p> <ol style="list-style-type: none"> 1. Sister Clan 2. Fara Palmer, Pop/R&B/Aboriginal Artist Fara’s passion is writing songs that promote empowerment and songs that reach the heart! Delving fearlessly into social/personal issues that are a part of today’s reality, Fara uses her voice and her lyrics as catalyst for positive change, as a tool to promote self-awareness, and as a means of educating and sharing with the public her First Nations culture and history. A woman of Aboriginal decent, Ms. Palmer believes in supporting community and culturally oriented initiatives, and therefore has participated in an/or volunteered her time and talents to many different events. |
| <p>Sunday, November 6, 2016 9:30 am Bears Den Panel</p> <ol style="list-style-type: none"> 1. Grace Lanuza, Principal Brand Strategy & Consulting Group, Indigenous Community for Leadership and Development 2. Fiona Chan, BDC 3. Stephanie Fletcher, Business Loans Officer, All Nations Trust 4. Colin O’Leary, MBA, Ec.D., Manager, Br & E, Venture Kamloops | |
|  | <p>Sunday, November 6, 2016 11:00 am Workshop D:</p> <ol style="list-style-type: none"> 1. Grace Lanuza 2. Fiona Chan, BDC 3. Wellness Room |

Fiona Chan

Fara Palmer

Grace Lanuza

Fiona Chan



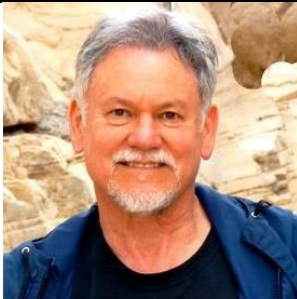
Janelle Alphonse, Professional Body Builder

Sunday, November 6, 2016

12:00 pm

Janelle Alphonse is a Proud Secwepemc woman of the T'exelc (Williams Lake) Indian Band. She currently reside in Vancouver working full time as a laser technician and she is a passionate National level bikini body builder. Janelle will share her story of how she got started and her journey towards her goals and dreams.

Photo: June 4th competition, BC Cup Natural Provincials where she placed 2nd. She qualified for World Qualifier Nationals in New Brunswick where she went to represent Team BC!



Sunday, November 6, 2016

9:30 am

SPECIAL GUEST: Dr. WARREN FARRELL

Dr. Warren Farrell has been chosen by the Financial Times as one of the world's top 100 thought leaders. His books are published in 15 languages. They include two award winning international best-sellers, Why Men Are The Way They Are plus The Myth of Male Power. Dr. Farrell has appeared on more than 1,000 TV shows, from Oprah to Larry King Live and Today show. He has been featured repeatedly in The New York Times and The Wall Street Journal.

MC: Julie John, Be Inspired! Event Coordinator

Wellness Room will include the following:

- Adult Colouring Books
- Speed Coaching – By appointment with Grace Lanuza, Principal Brand Strategy & Consulting Group, Indigenous Community for Leadership and Development
- Soul Portraits by Laurie Anderson (*Need a Description) By Appointment
- Angel Card Reading by Peggy McBryan (*Need a Description) By Appointment
- Massage by Regula Wittmer (*Need a description) By Appointment
- Waxing by Faith Karucz, Recent Graduate from Blanch McDonald School, Vancouver, BC By Appointment

A place to relax and treat yourself to some professional services! Take a break and remember SELF CARE!

Join us for two exciting days of inspiration, teachings, strategies that will motivate, entertain and educate you at The Coast Hotel & Conference Centre, 1250 Rogers Way, Kamloops, BC.

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|--|----------------------------|--------------|--------------------------------|--------------|---------------|--------------|--------------------|--|-----------------------|--------------|--|--|---|
| <p><u>Registration Information</u> Please complete the conference registration form and fax, email or mail to Julie John, Event Coordinator.</p> <p><i>Fax:</i> 250372-1494 <i>Email:</i> julie_joh@hotmail.com <i>Mail:</i> Be Inspired! Events & Event Planning 442 Victoria Street, Kamloops, BC V2C 2A7</p> <p>Upon receipt of completed conference registration form, with approved payment, a confirmation of registration will be sent to the billing contact along with participation workshop selection forms for each paid registrant.</p> <p><u>For Conference Updates Visit:</u> www.beinspiredevents.ca or Event Brite: Be Inspired Women’s Entrepreneur Conference</p> <p><u>Please Note:</u> All Cheques payable to: Be Inspired! E-transfers accepted, send to: julie_joh@hotmail.com Or you may pay in person at Eagle Eye Gifts, 442 Victoria Street, Kamloops, BC</p> <p><u>Registration Includes:</u> 2 lunches and 1 Saturday night dinner and 2 days workshops. Get free parking.</p> <p><u>Registration Fee:</u></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 60%;">Student/Seniors/Group(5+):</td> <td>\$200/person</td> </tr> <tr> <td>Early Bird (ends 5pm, Oct. 16)</td> <td>\$300/person</td> </tr> <tr> <td>Regular Rate:</td> <td>\$400/person</td> </tr> <tr> <td>(Oct. 17 – Nov. 4)</td> <td></td> </tr> <tr> <td>On-Site Registration:</td> <td>\$450/person</td> </tr> <tr> <td>(Cash/certified cheque/money order only)</td> <td></td> </tr> </table> <p><u>Cancellation</u> All cancellations must be submitted by email or fax no later than October 16, 2016. A cancellation fee of \$25 will be billed for each registrant.</p> | Student/Seniors/Group(5+): | \$200/person | Early Bird (ends 5pm, Oct. 16) | \$300/person | Regular Rate: | \$400/person | (Oct. 17 – Nov. 4) | | On-Site Registration: | \$450/person | (Cash/certified cheque/money order only) | | <p><u>After October 16, 2016:</u> No refunds. Substitutions are acceptable. Please send name(s) of substitutes.</p> <p><u>No Shows:</u> Registrants who do not show up at conference and who have not submitted their cancellation request by email or fax, by October 16, 2016 will still be held responsible for paying the total conference fee.</p> <p><u>Transportation:</u> Registrants are responsible for arranging their own transportation to and from the conference site. Please see link for transportation options: www.tourismkamloops.com/home_showSection_ID_184.html</p> <p><u>Accommodations:</u> Rooms are available at the conference site for registrants. Phone The Coast Hotel & Conference Centre and ask for conference rates.</p> <p>To book a room, quote “Be Inspired! Women’s Entrepreneur Conference Rates start at \$109 plus taxes for single/double occupancy, \$129 for triple and \$149 for Quad plus applicable taxes.</p> <p>Visit their website to view rooms: www.coasthotels.com</p> <p>The Coast Hotel & Conference Centre – Kamloops 1250 Rogers Way, Kamloops, BC V1S 1N5 Reservations: 800-716-6199 Email: p.carlson@coasthotels.com</p> <p><u>Other Accommodations:</u> For info on other Kamloops area accommodations: www.tourismkamloops.com/accommodations/list/index</p> |
| Student/Seniors/Group(5+): | \$200/person | | | | | | | | | | | | |
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| On-Site Registration: | \$450/person | | | | | | | | | | | | |
| (Cash/certified cheque/money order only) | | | | | | | | | | | | | |



Registration Form

Please complete conference registration form and fax, email or mail to: (See Address Below). Upon receipt of completed conference registration form, with approved payment, a confirmation of registration will be sent to the billing contact along with participation workshop selection forms for each paid registrant.

Billing Information:

Bill to Organization: _____

Contact Name(s): _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

Payment Method:

- Certified Cheque/Money Order
- Purchase Order # _____
- Cash
- Credit Card: Visa/MasterCard Number: _____ Exp. _____
- E-Transfer (Sent/Received) Date: _____

*Please note all purchase orders will be charged the regular registration fee. No purchase orders will be accepted after September 16, 2016. Make payments payable to: Be Inspired!

Cancellations: All cancellations must be submitted by email or fax, no later than September 16, 2016. A cancellation fee of \$25 will be billed for each registrant. After October 16, 2016, there will be no refunds. Substitutes are acceptable.

| Registration Information (Check only one): | Quantity |
|---|-----------------|
| <input type="checkbox"/> Student/Senior/Group Rate (5+): \$200/person x _____ = \$ _____ | |
| <input type="checkbox"/> Early Registration (to Oct. 16): \$300/person x _____ = \$ _____ | |
| <input type="checkbox"/> Regular Registration (Oct. 16-Nov. 4) \$400/person x _____ = \$ _____ | |
| <input type="checkbox"/> On-site Registration (Nov. 5/6, 2016) \$450/person x _____ = \$ _____ | |
| Registration Sub-Total \$ _____ | |
| Group Discount | |
| To receive group discount, you MUST have 5 or more registrants and must be billed to one invoice. Please list the names of all registrants in the group below. Each registrant must complete registration form to indicate their workshop selections. | |
| _____ | |
| _____ | |

Additional Notes: (food allergies, special requests etc.)

